



Get Paid to Reduce Energy Use with the TVA-EnerNOC Demand Response Program in partnership with Huntsville Utilities

The TVA-EnerNOC Demand Response Program, in partnership with Huntsville Utilities, is a no-risk opportunity for commercial, institutional, and industrial customers of local power distributors in the TVA service territory to earn money and drive energy savings through demand response (DR). Your participation helps support the reliability of the local electric grid and help maintain affordable electricity across the Tennessee Valley region.

HOW DOES IT WORK?

Program participants receive recurring payments in return for agreeing to reduce electricity consumption in response to abnormally high electricity demand. There is no cost to participate. EnerNOC manages your participation from start to finish to ensure you receive the highest possible financial rewards. As part of participation, you'll also receive access to your facility's on-demand energy data through DemandSMART, EnerNOC's comprehensive DR application.

HOW DO I PARTICIPATE?

EnerNOC makes participation easy. We take care of the complex details so you can stay focused on running your business.

- 1** Our expert team will identify your energy reduction potential and create an enrollment strategy that delivers maximum value with the minimum impact on your operations. We outline these measures in a detailed energy reduction plan.
- 2** We install necessary metering devices at your facility to establish communication with our Network Operations Center (NOC), so we can monitor your energy consumption levels in real time, 24/7.
- 3** EnerNOC simulates a DR event to ensure that you are comfortable with your energy reduction plan. At any time during an event, you can log into **my.enernoc.com** to view your performance in real time.

WHAT ARE THE BENEFITS?

MAXIMIZE PAYMENTS TO YOUR BOTTOM LINE
EnerNOC has helped thousands of customers maximize the financial benefits of demand response and has provided tens of millions of dollars in payments to organizations like yours since 2003.

REDUCE ENERGY COSTS TODAY
DemandSMART™ provides the transparency you need to make better energy decisions by providing on-demand access to the real-time energy information you need to better manage your energy costs.

SUPPORT YOUR COMMUNITY
Your participation helps maintain affordable electricity across the region and provides a clean, cost-effective alternative to building new power plants in the community.

Fast Facts:

Program Period:
Year-round

Program Hours:
April – October, 12:00PM – 8:00PM CT, weekdays
November – March, 5:00AM – 1:00PM CT, weekdays

Event Notification:
30 minutes

- 4** Your site is then enrolled and ready to respond if and when an event is dispatched. Throughout the process, we fully handle your enrollment, measurement, verification, and payments on your behalf.

DemandSMART provides on-demand access to your energy data – giving you the information you need to perform your best during demand response events and to better manage overall energy costs.



WHAT CAN I EXPECT DURING AN EVENT?

Notification

When TVA anticipates the need for support, it dispatches the EnerNOC network into action. EnerNOC will then send you a notification via email, phone, or pager informing you that the event will begin.

Response

At the start of the event, your facility will reduce its electricity usage according to your pre-determined energy reduction plan — either on your own, or automatically through the NOC.

Support

Before, during, and after an event, the NOC remains in communication with your facility. Our staff is available 24/7/365, supporting you to ensure that you achieve the highest possible levels of performance and payments.

WHAT TYPES OF REDUCTIONS CAN I MAKE?

EnerNOC has extensive experience creating reduction strategies that work within the operational limitations of a wide variety of unique facilities, including food processing and storage, manufacturing, schools and universities,

municipalities, commercial property, and more. Common examples include:

- Lighting
- HVAC equipment
- Pumps
- Manufacturing processes
- Chiller load
- Industrial Freezers

Our customers find that many energy-intensive processes can simply be shifted by a few hours to facilitate event participation. **Ask us about our experience working with customers like you.**

About EnerNOC

EnerNOC provides a comprehensive suite of energy management applications and services that help organizations like yours earn money, save on energy costs, and mitigate carbon emissions. EnerNOC has partnered with TVA since 2007 to help customers across the region reduce energy usage and earn payments through the TVA-EnerNOC Demand Response program.

WANT MORE INFORMATION?

To learn more about how your business can benefit from the TVA-EnerNOC Demand Response Program, contact your Huntsville Utilities representative or visit www.enernoc.com/tva.